

JAMIE TAN

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EDUCATION

YALE-NUS COLLEGE

- Bachelor of Arts, Major in Global Affairs **Singapore**
Aug 2016 - May 2020
- Recipient of the Yale-NUS Dean Scholarship, a merit-based scholarship awarded for four years

YALE UNIVERSITY

- Relevant Coursework: Advanced Econometrics, Marketing Management **New Haven, CT**
June – July 2017

ST. ANDREWS JUNIOR COLLEGE

- Received five distinctions for GCE A Level **Singapore**
2014 - 2016

EXPERIENCE

FORK & HEDGEPIG

Co-founder & President

Singapore
2016 - Present

- Coordinated inaugural panel of speakers representing eight different career paths to better educate and counsel over 30 members on unique career opportunities related to public diplomacy.
- Initiated seminar to inform club members on successful tactics for writing resumes and cover letters, increasing student levels of knowledge and confidence to pursue competitive internships.
- Collaborated with six executive board members to coordinate a year-long mentorship program for about 70 club members and to disseminate weekly newsletters to streamline communications.

SAMSUNG ELECTRONICS

Global Launching Strategy Team Intern

Seoul, Korea
June – July 2017

- Led cross-functional team to produce a video project of techniques to sales representatives in Southeast Asia by writing a script, producing the content, and preparing a presentation.
- Developed design concepts, product mottos, and copyrighted descriptions to endorse the upcoming line of Flat Panel TVs by designing new product sales guides and training packets.
- Assessed market opportunities for 120Hz technology and initiated various research projects on our competitors' products to create benchmarking spreadsheets to senior managers.

MILLWARD BROWN

Marketing Intern

Singapore
June – Aug 2016

- Launched more than ten integrated marketing campaigns targeting manufacturing, increasing social media activity by over 500% in two months.
- Collaborated with top female automotive executives to recruit more women to engineering careers by spearheading informational events on multiple college campuses in the region.
- Developed an improved process flow to effectively manage a database of over 6000 contacts, successfully decreasing margin of error in working with our colleagues in India.

CARING FOR CAMBODIA

Classroom Assistant

Siem Reap, Cambodia
May 2015

- Motivated underachieving students in a rural village to pursue higher education by offering more than 75 hours of classroom instruction to increase grade point averages for over 60 students.
- Implemented the first-ever afterschool program to introduce new cultural experiences to over 40 students in a low-income community, thereby building a greater appreciation of diversity.

ADDITIONAL INFORMATION

- **Languages:** English (native), Bahasa Indonesia (conversational), Mandarin Chinese (beginner).
- **Skills:** Adobe Photoshop, Illustrator, and InDesign; HTML and CSS; Microsoft Office.
- **Awards:** L'Oreal Brandstorm National Finalist (2015), National Merit Scholar (2015).
- **Interests:** Graphic design, basketball, technology, and skills-based volunteerism.